



Sisi Wei

Visual Storyteller, Designer & Developer

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experience

Washington Post

Anticipated *Multimedia Designer - Washington*
Oct. 2011 Will pitch, report, design and develop breaking and in-depth interactive graphics.

March - June *Information Design Intern*
2010 Designed and developed complex interactive graphics projects on the Gulf oil spill and Afghanistan war featured on homepage. Directed multiple reporter, cartographer and designer collaborations.

Wall Street Journal

June - Sept. *Interactive Design Intern - New York*
2011 Designed and developed large 9/11 anniversary packages featuring live social media updates and displayed on the homepage. Worked extensively with flickr and instagram APIs.

Minnesota Public Radio

December *Interactive Developer - Minneapolis*
2010 Designed and developed flexible, reusable Flash maps to display geographic trends in Minnesota counties and school districts.

Associated Press

June - Sept. *Interactive Graphics Intern - New York*
2010 Designed and developed reusable, in-depth Flash templates for sports and business, and created spot interactives on tight deadlines. Taught individual staff members basic ActionScript 3.0.

North by Northwestern

Jan. - Dec. *Interactive Editor - Evanston, Ill.*
2009 Directed, designed and developed weekly interactive graphics. Developed a training program for underclassmen on creating interactive graphics to complement reporting.

Sept. - Dec. *Assistant Design Editor*
2009 Designed a 5-page feature, spreads and single pages for a 47-page award-winning magazine.

education

Northwestern University (Medill)

Graduated *B.S. in Journalism, Graduated magna cum laude, GPA: 3.8/4.0*
June 2011 Majors: Journalism, Philosophy and Legal Studies with honors
Relevant courses: Python, Human Computer Interaction, Interaction and Interactivity, Innovations in Technology and Journalism

Beijing Language and Culture University

June - July
2009 Studied highest-level Mandarin Chinese courses in formal oral presentation, analytical reading and listening

skills

Highly Proficient

Python, HTML/CSS, Javascript, jQuery, AS3
Flash, InDesign, Quark, Audacity

Proficient

HTML5, MySQL, PHP
Illustrator, Photoshop
Wordpress

Basic

MongoDB
Maya, FinalCut Pro, AfterEffects

languages

Native speaker in English

Professional working proficiency in Mandarin Chinese

Elementary proficiency in French

awards

Open Media Grant for weekoffood.com
What's on Chicago's Plate, 2010-2011

Award of Excellence in Infographics
SND Best of Digital Design 2011

SND 2010 Foundation Scholarship

Best Student Magazine
SPJ Mark of Excellence, 2009

Thesis of Distinction in Legal Studies
"Battle of Resources: The Free Flow of Information Act"

activities

Founder & Chair

SND Northwestern Chapter
2010 - 2011

Student Representative

Medill Multimedia Faculty Search
2010 - 2011

Professional Affiliations

SND, ONA, AAJA, Phi Alpha Delta